

Vietnam Veterans Memorial

PUBLIC USE COUNTING AND REPORTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by Vietnam Veterans Memorial. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Public Use Statistics Program Center to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

Recreation Visits

1. The number of visitors is counted in the memorial six times a day for fifteen minutes in each sample period (see Table 1 for sample periods) selecting random times during the sample period. The actual sample counts are summed and divided by six to determine the average number of visitors of the samples. The average number of visitors is multiplied by 64 (this is the number of fifteen minute time periods the park is open) to determine the number of visitors to the memorial each day. The estimate for each day is summed for monthly visitation.
2. The number of visitors attending special events that do not enter the rotunda.

Recreation Visitor Hours

The number of recreation visitors is multiplied by 0.5 hour.

Table 1
Survey Time Periods

7:00 AM – 10:00 AM
10:01 AM – 12:00 PM
12:01 PM – 03:00 PM
03:01 PM – 06:00 PM
06:01 PM – 09:00 PM
09:01 PM – 12:00 AM